



# Modern Slavery Statement

## Introduction

Redpoint Global Inc. ("Redpoint") is headquartered in Wellesley, MA, United States, with operations spanning London, England, and Makati City, Philippines. Redpoint was founded to help brands drive personalization at scale, using technology to solve customer engagement challenges across data, insight, and actions. Redpoint's market-leading Customer Data Platform (CDP) and customer engagement technology consistently earn top marks for speed to value, comprehensiveness, and ease of use. That is what Marketers want. And it's what Redpoint delivers.

## Our Business and Supply Chain

At Redpoint, we unequivocally denounce all forms of human trafficking, slavery, servitude, forced or compulsory labor, and related trafficking activities. Our commitment extends beyond mere compliance with employment and labor laws; it is a core component of our corporate ethos to ensure that our supply chain is free of non-compliant businesses. Our suppliers, who are integral to our operational success, provide facility management, business services, and IT services. We maintain a steadfast commitment to the welfare and fair treatment of our employees, ensuring they are shielded from vulnerabilities to slavery, forced labor, or human trafficking, and guarantee adherence to all applicable local and international labor laws and regulations.

## Due Diligence, Policies, & Effectiveness

Redpoint pledges to enhance our efforts in combating modern slavery by:

- Conducting annual reviews of our anti-slavery policies, procedures, and controls to reflect the latest legal standards and best practices.
- Implementing rigorous assessments of both new and existing vendors and partners through our enhanced vendor risk management program, with a heightened focus on ethical labor practices.
- Expanding our internal communication strategies to ensure that all employees are informed and vigilant in our collective effort against slavery and human trafficking.

## Our Commitment to Transparency and Responsibility

As part of our ongoing commitment to corporate responsibility and ethical business practices, Redpoint will publish an annual Transparency Statement, detailing our efforts and progress in eradicating modern slavery within our operations and supply chain.


## 2023 Review

In the financial year ending 31 December 2023, Redpoint is proud to report that we have not encountered any incidents of modern slavery or human trafficking within our organization or supply chain. This achievement underscores our dedication to maintaining a responsible and compliant business environment.

## Looking Forward

Redpoint is committed to continuous improvement and vigilance in our fight against modern slavery. We recognize the importance of adapting our strategies to combat evolving risks and are dedicated to fostering a culture of transparency, integrity, and accountability throughout our organization and with our partners.

Signed,

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Dale H. Renner  
CEO  
Redpoint Global Inc.